

SSCA BOARD OF DIRECTORS

February 13, 2021

Rod McCaughey, President, called the meeting to order at 9:02 am. Meeting held via Zoom. Board Members in attendance: Randy Grimes, Joel Newton, Jeff Johnson, Bob Baculik, Lee Fallon, Ernie Dash, Emily Gould, and Tisa Head. Other attendee: Jim Kellerher.

Agenda: Changes to Agenda made by Jeff: 1) add to New Business, Tourist Bureau and CAMA Grant; 2) add to approve Special Board Meeting of January 27 to approve. *Motion made by Jeff to approve the updated Agenda; seconded by Emily and unanimously approved.*

Minutes: The Minutes from the January 12, 2021 Board Meeting were previously emailed to Board Members by Tisa Head for comments/corrections. *Motion made to to approve minutes made by Rod and seconded by Emily. The minutes were unanimously approved.*

The minutes from the Special Board Meeting on January 27, 2021 were previously emailed to Board for comments/corrections. *Motion made by Ernie to approve minutes, and seconded by Randy, and unanimously approved.*

Board Member Comments :

- No comments

Remarks from Boat Club:

- No report

Remarks from Tennis Club:

- Will discuss under Pickleball.

Membership/Slip Rentals: Randy Grimes –

Slip Rentals:

- Timeliness of collection of rental fees has improved from last year but still have a few procrastinators. Fees collected to date are \$38,850 with \$4,700.00 pending. Currently working through the waiting lists and fully expect to have most slips rented shortly. Two exceptions might be #13 (narrow) North Marina and #14 (shallow) South Marina. Hopefully, the trailer parking at Loblolly will be completed by mid-March. Should have all slips rented in next couple of weeks.
- We have already exceeded budget on slip rental income.
- New Signs are up in North Marina.

Membership –

- Received 975 renewals. We have received payment for about 150-160 rentals from Southern Realty. There were about 340 last year. Some renters have taken their homes off the market and are using their property. Other rentals have gone to VRBO/ARBNB. We budgeted for 340.

This may not be realistic this year. Randy will contact the other rental companies over next couple of weeks.

- We have 478 members that signed up at end of last year, but haven't paid for 2021 yet. Lee has sent them an invoice for this year's renewal.
- Susan is sending out letters to new residents using the county site. There has been some issues with the county website not being updated with mailing addresses.
- Suggest we ask Town to include a flier about joining SSCA when they are passing out the TOSS parking stickers.

Secretary: Tisa – No report.

Treasurer's Report: Ernie –

Bottomline: Our overall financial status is off to a good start for 2021.

Jan Balance Sheet:

- Checking (Operating Funds): \$169,440.84 – an increase of \$70,763.45
- Checking/Savings Total: \$537,465.98 – an increase of \$70,763.82
 - Note: Need to check the Savings increase of only \$0.37

Key January Activities:

- 2020 Audit initiation.

Need to sign Engagement Letter - \$6500 fee; we have budgeted \$6000.

Note: 2019 Audit invoice (\$6500) got lost in the Dec mail. We paid this week.

Motion made by Jeff to approve signing the Engagement letter; seconded by Rod, and unanimously approved.

- Reserve Study Projection:

Reviewed spreadsheet which covers the Reserve Study Projections through 2031 and included our Actual 2020 reserve-related expenses and "deposits". Most of the Reserve study projections we cover through our O&M budget dollars but we should note the 2050 Reserve Study projection (\$522,746) for replacing the pilings at our marinas. Tisa reminded the Board that the outyears of Reserve Study are more placeholders; Reserve Study should be updated every few years (5 years), and those outlying years will change. Our Reserve Consultant advised we should not focus on the outyears too much.

Plans Ahead: -

- P&L doesn't have as much breakout as in the past. It will be broken out in future reports to include crossover expenses and special projects in future reports.

ARB –

- Received 5 applications last month; with one denial. We haven't heard anything back regarding an appeal. Construction permit has been issued for that property.

Communications/Website: Lee

- Working on reorganizing database. Yearly renewal process working smoothly, both on line and paper. Starting to explore use of database use for other areas. Have worked with Emily on things we can do to help with volunteers.
- Working on membership forms for next year, already have some tweaks we want to make, such as adding boat slips.
- Yearly renewal for MemberClicks invoice has been received. Invoice has been submitted to Ernie for payment.
- Two outreaches using google survey; we should continue to use this capability in the future.
- Susan asked about adding to our website information about parking for crossovers, marinas, and tennis. Suggest it goes on our Home Page so its easy to find, and can be used to recruit members. If the Town would direct residents to our website, it will be easy to see.

Long Range Planning/Bylaws: Jeff –

- No Report.

Volunteer & Social Coordinator: Emily –

Lee has sent out two weeks worth of workout videos from Dan at the OBX Fitness Collective. We have two more to go! Although feedback has been minimal, I am still excited about getting the relationship going between SSCA & OBXFC so that we can start (hopefully) getting Dan to do some classes on the lawn this summer.

Rod, Jeff and I had a brief discussion re: having a ‘gardening contest’ which was suggested by one of our members, Rob Neilson. More details to come, but I have reached out to the Master Gardeners to get their input on suggested guidelines for execution of this project, as well as providing possible judging. Some suggestions include:

- Any member of SSCA can enter
- Judgement would be based on personal property
- A couple topics for consideration: planting of vegetation that complement native species & planting that prevents erosion and encourages ground water absorption/filtration.

Lee and I went over the basics of MemberClicks. She showed me how to pull members who have checked that they’re interested in volunteering with the SSCA and is going to help me pull together a google docs survey to ask them about their interest/availability based on what opportunities we have to offer. With that information, I will create a spreadsheet so we can determine broader topics of volunteer opportunities to add to the application so people have a better idea of what is available when initially signing up to help.

We are also going to develop a ‘2021 Volunteer Opportunities’ email to send to the entire membership to ask if anyone is already a volunteer so that I can update my existing spreadsheets. This may, in turn, prompt new folks to want to volunteer if they didn’t see it on the application or have since changed their minds.

That being said, here is a list of some already existing & possible volunteer opportunities that have been brought to my attention:

- XOVER monitors
- Parking lot Monitors

- Trash Can Monitors
- Earth Day Clean Up (next on the list of 'events')
- Holiday Decorating Contest (which includes graphics & communications)
- Little Free Library monitors
- XOVER maintenance (i.e. planting at Hillcrest - asking end of Feb for help)
- Poop bag monitors
- Board Members

In previous conversations regarding the interest of board members and the wide range of duties within each member position, I think this would be a good time to expand on our volunteer pool. If there are any duties within each of your positions that could be delegated out (i.e. Facebook events page, fliers for events, helping with contractor duties, helping on storm clean up, helping with planting/gardening, special events, painting, etc.), please let me know by the end of next week so I can get that on the google survey.

The idea is to create less work for the board members while building a bigger community of volunteers. Also, in the event we have a need for specific volunteers, we can reach out to that list asap for their help.

Beautification/Marina Maintenance: Bob Baculik –

- Working on signage; a few more ordered for Tennis courts. Will be done with signs once we receive them.
- Ordered an SSCA stencil for trashcans.
- Had an issue at the Pavilion with trash cans knocking over fence. Will build a corral and platform to get trashcans off the ground.
- Randy mentioned that a couple boards are missing on finger piers (west side) . Bob will add to list of repairs.

Properties: Joel Newton

- Weather hasn't been conducive to work, but have some finishing work to do at Hillcrest
 - o topsoil
 - o add a few more posts.
- Has repaired the Little Free Library at East Dogwood.
- Next big projects: Replacement of 120A and 6th Ave. Received labor bids. We will buy lumber, since price of lumber is so high right now. The proposals are: \$4800 (6th Ave) and \$6,200 (120A).
 - o Joel asked for approval to move ahead with these proposals. *Rod made motion to move ahead with proposals; seconded by Ernie; approved unanimously.*

Old Business: -

- TOSS beach renourishment easement status- Agreement is with the Town, unsigned pending expiration of the member objection period (which expires on Monday February 15). Rod received two emails from members after sending out email regarding this topic. One complimentary, the other not sure about agreeing with project, in general.

- Pickleball - Sent out survey to Tennis Club. Responses to supporting building pickleball courts: Received 72 responses; 94.4% was yes. Next stage will be engineering for site work. Confirmed we don't have to go to Planning & Zoning for work. Survey and site plan being done by an SSCA member (Jim Connors), to including some natural landscaping.
 - o Jeff asked that this is the year for investigating and doing the ground work for building courts, and put in budget next year. Rod suggested that there is money in budget for work that will not be done this year, that we could possibly use for this project instead.
- Volleyball restoration – No decision has been made if we should replace the sand. Joel recommended we put some sand fencing to see if it helps with retaining sand. Bob volunteered to help.
- Tourist Bureau and CAMA grant money – Jeff and Rod had a call with Town Manager to discuss putting in a joint bid to Tourist Bureau for public access to beach and sound work. Brought up idea of sidewalk around Sea Oats and down to 12. Looking for help with crossover maintenance from Tourist Bureau and/or CAMA. Jeff believes there is a public requirement for CAMA money; Rod does not believe that it is a requirement for Tourist Bureau money. Rod did not feel there was interest in helping with crossovers. CAMA money could be used for increased access to beach or sound. Rod suggested we continue to think about if there are any viable projects that we can do to take advantage of some of the grant money.
 - o Joel suggested another handicap beach access is needed. Rod said we can ask for that money on our own, without the Town.

New Business:

- Announcement of 2021 director vote – The slate of Directors was approved by the membership. The new directors elected for a two-year term (expiring in January 2023) are:
 - o Jim Kelleher (new)
 - o Randy Grimes (continuing)
 - o Tisa Head (continuing)
 - o Bob Bucilik (continuing)
- Discussion of respective Director roles:
 - o *Joel nominated Jeff Johnson for President; Randy seconded; unanimously approved by Board.*
 - Jeff assumed role of President for following discussion of Board Member roles
 - o The following Board and Committee Roles were discussed and approved by the Board:
 - Vice President: Joel Newton
 - Treasurer – Ernie Dash (continuing role)
 - Secretary – Tisa Head (continuing role)
 - Membership/Slip Rentals – Randy Grimes (continuing role)
 - Communications – Lee Fallon (continuing role)
 - Volunteer Coordinator – Emily Gould (continuing role)
 - Beautification/Maintenance – Bob Baculilk (continuing role)
 - Properties – Joel Newton (continuing role)
 - Bylaws and Long Range Planning – Jim Kelleher
 - ARB – Ernie Dash (continuing role)

- Discussion of YouTube presentation for members: timing, content, structure. Lee discussed different options. Suggested we do a video of President's Message and post on an SSCA YouTube channel, and send a link to members. Could become public, if members send out link. Could also do an email with bios of new SSCA board members. Jeff asked for Board to send their ideas and suggestions to him for Board discussion and decision. Need to communicate with the membership in next few weeks.
- Jeff requested Tisa to work with Susan with putting together an information packet to include contacts list, bylaws, and calendar that can be sent out to Board.

Adjournment – Emily motioned for adjournment; Tisa seconded. Meeting Adjourned at 10:45 am.

Next meeting on Saturday March 13, 2021 at 9:00 via Zoom.

Respectfully submitted,

Tisa Head, Secretary